

**WHO:** Adviser(s) & Staff

**WHAT:** Taylor Intensity Workshop

**WHERE:** DFW Airport Marriott  
8440 Freepoint Parkway  
Irving, TX 75063

**WHEN:** September 18-20

**HOW:** \$135.00 per adviser and  
staff member  
\$148.35 per room/per night

**WHY:** Tweak '10 theme concept,  
cover design, ladder  
organization, story ideas  
& secondary packages

## What to bring:

- > Mock up of cover, endsheets, opening, closing & dividers
- > One spread from each section
- > Your ladder
- > All coverage ideas
- > Colored pens, markers & layout sheets
- > Any completed photo assignments, stories & secondary coverage ideas
- > Your 2009 yearbook
- > Magazines & glue sticks

## Tentative Schedule:

### Friday – September 18

1:00 – 4:30 pm Sessions  
Hotel Check-in  
Dinner on Your Own

6:30 – 9:30pm Sessions

### Saturday – September 19

7:30 am Continental Breakfast

8:00 – Noon Sessions

Noon – 1:30 pm Lunch on Your Own

1:30 – 5:00 pm Sessions  
Dinner on Your Own  
Free Time

### Sunday – September 20

7:30 am Continental Breakfast

8:00 – Noon Sessions

#### Mail:

Taylor Publishing Co  
ATTN: Marketing Dept. M.S.  
1550 West Mockingbird Lane  
Dallas, TX 75235  
**Or Fax:** (214) 819-5050

#### For more information contact:

Marilyn Scoggins  
mscoggins@taylorpub.com  
(214) 819-8104

## Please print

Name	Phone		
School			
City	State	Zip	
E-mail			
Summer E-mail			
Customer Account #	Sales Representative		

### HOTEL GUESTS INDICATE ARRIVAL & DEPARTURE DATES:

Rooms under \_\_\_\_\_  
Name \_\_\_\_\_

Check in: \_\_\_/\_\_\_/\_\_\_ Check out: \_\_\_/\_\_\_/\_\_\_

### PAYMENT:

- I wish to be charged for the workshop(s) only, and I understand that I'm responsible for our lodging, as well as travel and meals.  
\_\_\_\_\_ total adviser(s) and staff
- Please charge hotel and workshop arrangements together. I understand that I am responsible for our travel and meals.  
\_\_\_\_\_ room(s) needed

**TOTAL DUE:** \$ \_\_\_\_\_ (workshop and/or lodging)

- Charge our Taylor Yearbook Customer Account
- Enclosed is a check payable to: Taylor Publishing Company
- Please charge my:  
 Visa  Mastercard  American Express

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Expiration Date: [ ] [ ] / [ ] [ ]

Signature \_\_\_\_\_

**Taylor**  
PUBLISHING